

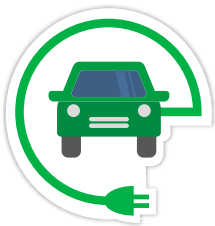
The Operations Manager's Guide to Elite Fleet Performance

How to go beyond telematics and run fleet operations at higher efficiency and lower cost.



More efficient and more effective than telematics

Traditional telematics is time-consuming, retrospective and rarely delivers lasting improvements. For major operational efficiencies with less time and effort required from you, it's time for a better approach.



EV-ready

Lightfoot is fully compatible with electric vehicles, delivering greater range, improved battery efficiency and less downtime.



Insurer-backed

Aviva, Allianz and QBE are among the leading insurers who endorse and recommend Lightfoot.

Elite Technology: Operate with the best intelligence

Lightfoot operates on unique intelligence by connecting directly to a vehicle's engine control unit (ECU). The specific model, engine variant, vehicle load and road gradient are all taken into account when logging driving data. Telematics' one-size-fits-all approach flags 'issues' such as harsh braking even when it was appropriate, creating unnecessary follow-up work and stress.

Elite Coaching: Quickly achieve more fuel-efficient driving

Unlike training programmes that take drivers off the road, Lightfoot works as a live in-cab coaching system. Leveraging the power of nudge psychology, it trains drivers on the job by alerting them to developing issues in real time, guiding them quickly to the optimal driving style.

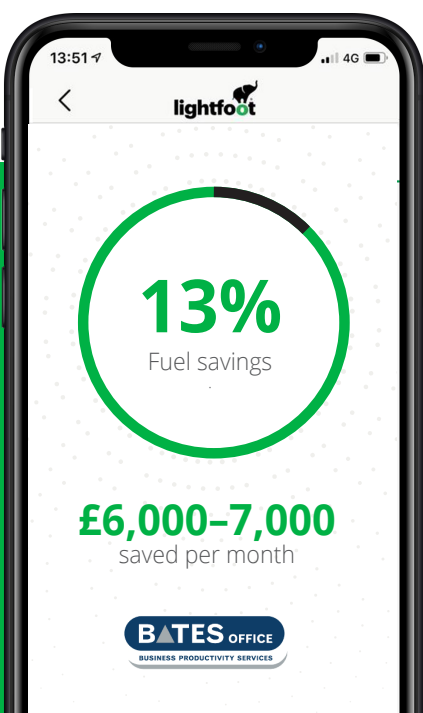


Elite Engagement: Improve and maintain operational efficiency

Engaged drivers are better drivers, with 10% higher driver scores. That's why Lightfoot is designed to build sustained improvements. Drivers love the app, which includes a league table and weekly cash prize draw. We see 60%+ engagement levels compared with less than 5% for telematics apps.

Elite Management: Turn data into action without time-consuming analysis

With telematics, first the issue occurs, then you get the data, then you review it, then you take action to try and stop it happening again. With Lightfoot, issues are nipped in the bud, as the live alerts system translates driving data into driver action instantly. Continuous improvement is automated: no need to spend time analysing data and planning actions.



Elite Results: 15% less fuel, 45% less downtime

Lightfoot customers achieve up to:



45%
Less downtime



15%
Fuel savings



40%
Fewer accidents

Plus



15%
improvement in carbon emissions

“We’ve seen almost 13% fuel savings, which equates to £6,000–7,000 every month. Lightfoot is very, very simple to use. It’s already had an improvement on the insurance claims.”

Ben Hensby, Operations Director, Bates Office Services

See how Hydraquip made 10.8% fuel savings, 66% downtime reduction and 100% safety improvement with Lightfoot.

Watch video

lightfoot
Rewarding better drivers